



# IDAHO STATE LIQUOR DIVISION

C.L. "BUTCH" OTTER  
GOVERNOR

Executive Office of the Governor

JEFFREY R. ANDERSON  
DIRECTOR

12-20-10

## WINTER 2011 LISTING MEETING ANNOUNCEMENT

The Idaho State Liquor Division will be holding a LISTING MEETING for the consideration of new products in late February, 2011. The procedures and steps to be followed have changed from previous LISTING MEETINGS so it's critical that this document be read and complied with carefully.

The ISLD website, [www.liquor.idaho.gov](http://www.liquor.idaho.gov) is the only place this announcement will be placed. Suppliers, Sales Representatives and prospective Suppliers are advised to consult the website.

Suppliers, Sales Representatives and Prospective Suppliers must provide ISLD with a listing of products which they want considered. This listing is due at the Purchasing and Distribution Bureau offices no later than **January 7, 2011**.

This listing of requested products must provide the following:

- Supplier Name
- Product Name
- Product Size
- Control State Code Number
- Suggested Retail Price
- New Product, Yes/No
- New Size of and Existing ISLD Product
- New Package of an Existing ISLD Product.

ISLD management will review the list and decide which products will be accepted for presentation, using criteria in the New Product Listing Procedure. Not all products or suppliers requesting consideration will move on to the Listing Meeting. ISLD is not bound to disclose reasons products or Suppliers were not accepted for presentation.

Those products or suppliers accepted to make presentations will be notified. Products to be considered must comply with the ISLD New Product Listing Procedure found on the ISLD website.

New Product information packets will be due at ISLD Purchasing and Distribution Bureau offices no later than February 1, 2011

ISLD will set presentation appointments and notify Supplier Representatives and prospective Suppliers.

The LISTING MEETING will be held 1:00 pm to 4:30 pm on February 23 and 9:00 am to 4:00 pm February 24. The LISTING MEETING will be held in Boise at the Double Tree Club Hotel, 475 W. Parkcenter Blvd, Boise, Id. Phone # is 208-345-2002.